



This Labour Day, we rise.

From coast to coast, Unifor members will once again march proudly through the streets—united in strength, solidarity, and purpose. But this year, our rallying cry carries even greater weight. We're not just celebrating workers—we're defending them.

After months of relentless attacks on Canadian jobs, industries and workers by Donald Trump and the economic chaos sparked by a U.S.-led trade war, this Labour Day is a call to action.

Our message is clear: **Protect Canadian Jobs.**



Get ready to show your colours. Unifor Labour Day t-shirts are now available to order for Locals participating in Labour Day parades or activities.

Thanks to a National union subsidy for Locals with confirmed Labour Day participants, shirts are available for just \$12 each.

Let's march loud, proud, and unmistakably Unifor.

The unisex bilingual t-shirts are union made in Canada. The price is \$12 per shirt (tax included), plus shipping.

Shirts can be personalized with your Local # on the sleeve with a minimum order of 50 shirts.

Deadline to order is July 25, 2025.

Order your shirts [directly here](#).

In solidarity,

Lana Payne
Unifor National President